## Bricksave's Real Estate Sourcing Software





The combination of data, technology, analytics and industry acumen to streamline investment decision-making.



#### THE PROBLEM

# US Real Estate market size, complexity and competitiveness



Challenges in the continual analysis of 150m+ residential units



Diverse local market dynamics, regulations and risk profiles



Supply:demand imbalance, high liquidity and investment specuation

# Sourcing is time-consuming and expensive...

Lack of comprehensive data integration in existing tools

Requires significant financial, real estate and legal expertise / partnerships

Multi-stage desktop and physical due diligence process

Minimum investment amounts are traditionally prohibitive for institutional investors/funds

...leading to missed opportunities



#### THE SOLUTION

### Automated real estate sourcing

The product of 8+ months of development, Bricksave's sourcing software is a user-friendly interface that automates top and mid-funnel market exploration, accelerating by multiples the assessment of individual real estate investment opportunities.

#### Big data

External - market trends, pricing, geodemographics, legal

Internal – transactional, financial, underwriting

### Sophisticated, customisable modelling

Financial projections

Investment metrics

### Real-time analysis capabilities

Cash flow

Sensitivity and scenario

#### THE SOLUTION

### Unparalleled market intelligence



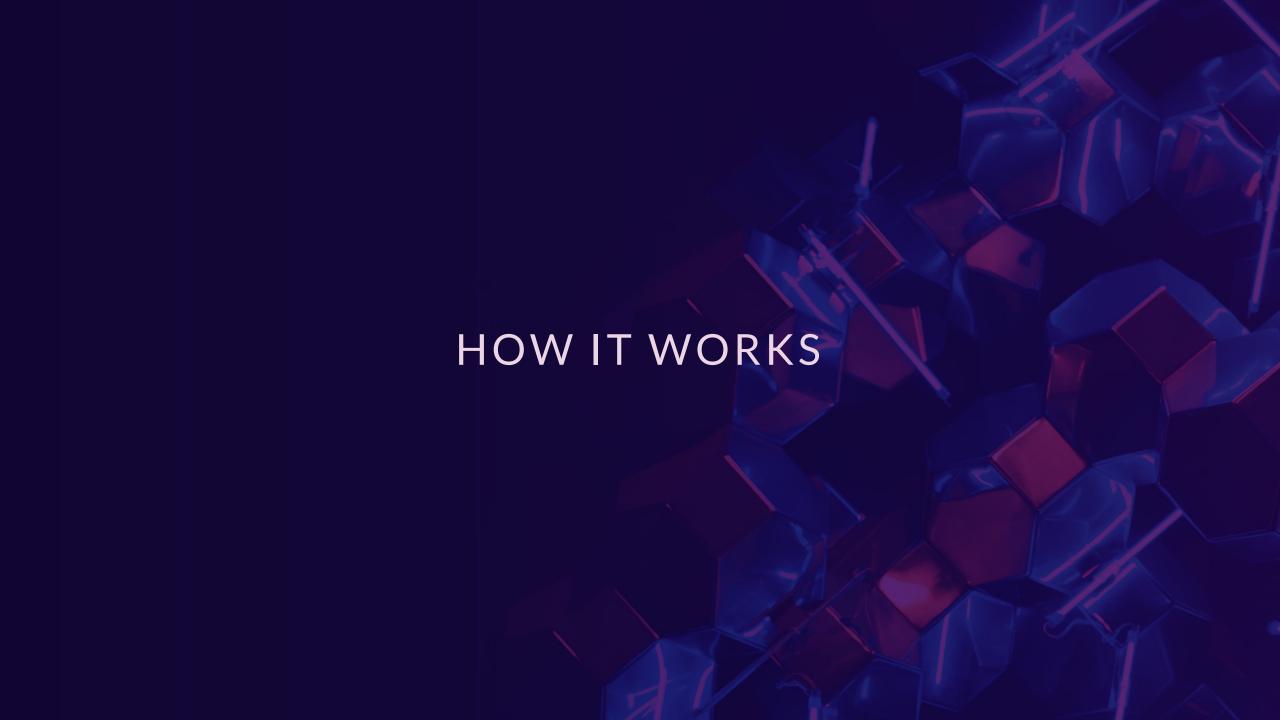
2m+ data points analysed per market



275 variables per property



100 largest US real estate markets



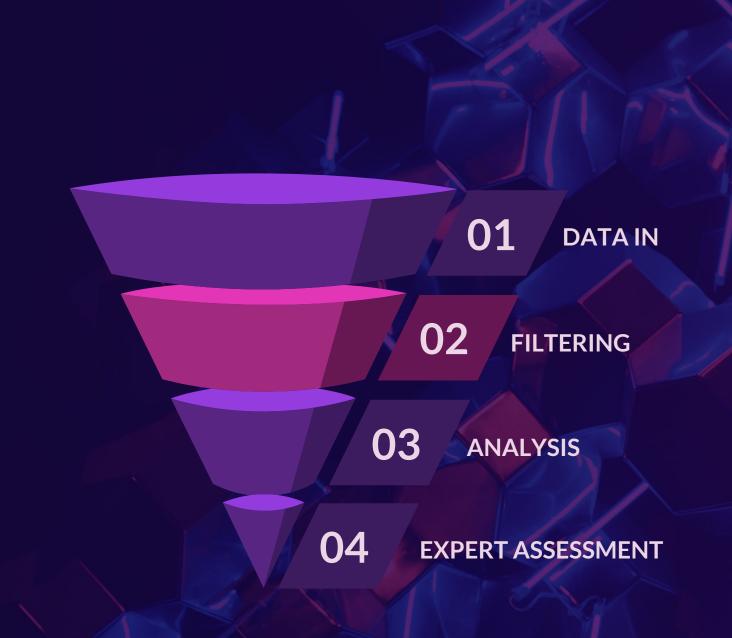
#### 1. Data in

- Primary source = US Multiple Listings
  Service regulated local market
  datasets
- Long-term market movement data including Zillow, House Canary, Roostock, NAR, FRED, Core Logic
- Local knowledge, long/short-term market movement data including AirDNA, Neighbourhood Scout
- Official central and local government data including Bureau of Economic Analysis, Bureau of Labour Statistics



### 2. Filtering

- Hard filters such as market supply levels and liquidity define key qualification conditions
- User-defined variables enhance targeting according to property and investment criteria including net rental yield
- Properties can be filtered according to multiple criteria simultaneously to create highly targeted prospect lists



### 3. Analysis and output

Every 24 hours all new properties entered or amended on the MLS are processed and presented for human appraisal

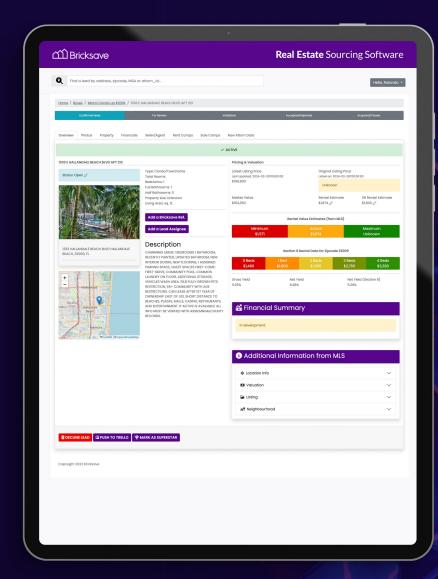


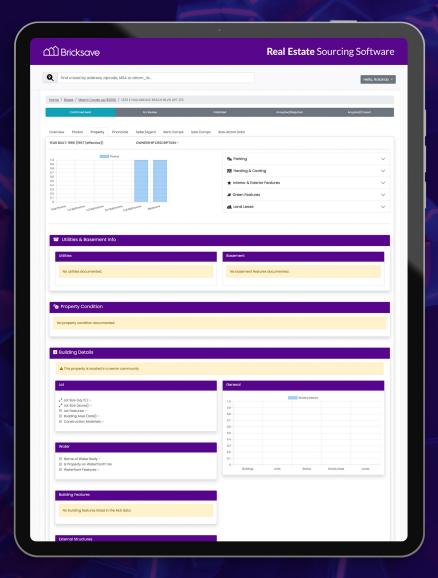
#### 4. Expert assessment

- Every data point available on an individual property is amalgamated into a unique report and assessed by Bricksave acquisition experts
- Best, worst and mid-case scenarios calculated for rental and Section 8 rates
- Fine-tuning of investment and asset management criteria ensures the most accurate appraisal possible
- Identified prospects are further assessed by our network of local property agents before offers are submitted and desktop and physical DD commences

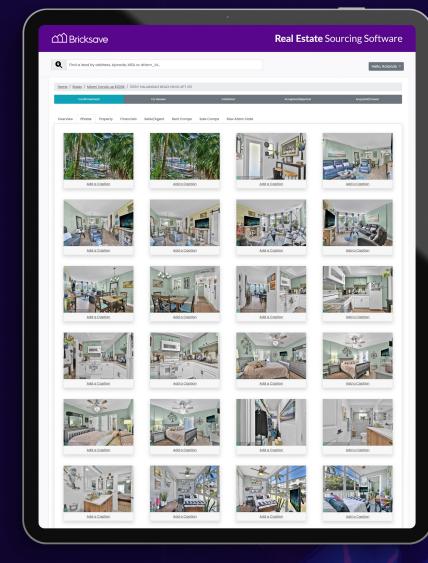


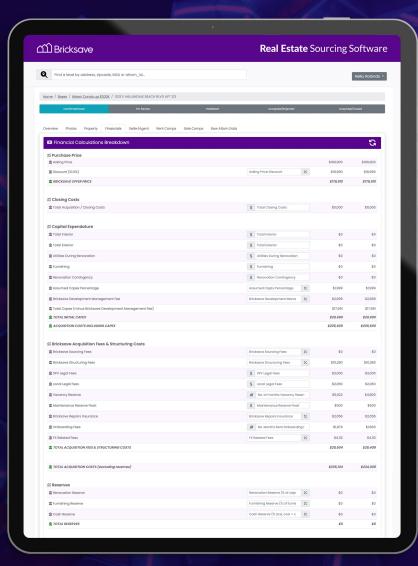
The most comprehensive property-by-property resource to date





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### Company and client-side competitivity

Bricksave's software provides a competitive edge in a fast-paced market: the ability to rapidly and comprehensively source deals on a micro level that are otherwise out-of-reach for traditional real estate investors.

### Investment strategy

Investment professionals working directly with investors on presenting market intel insights and identifying investment strategies.

Investment insights are standardised, so little additional research is required besides what is created in our market intelligence systems

### Sourcing / lead scoring

Enables the Real Estate team to make quick decisions on what properties to inspect.

Creates hard filters where decisions are binary (such as location) and soft filters where human intuition is needed to filter the asset

### Asset Underwriting / Management

Facilitates underwriting the asset and preparing investment proposals for investors and ongoing property performance reviews and reporting on the development of their investments

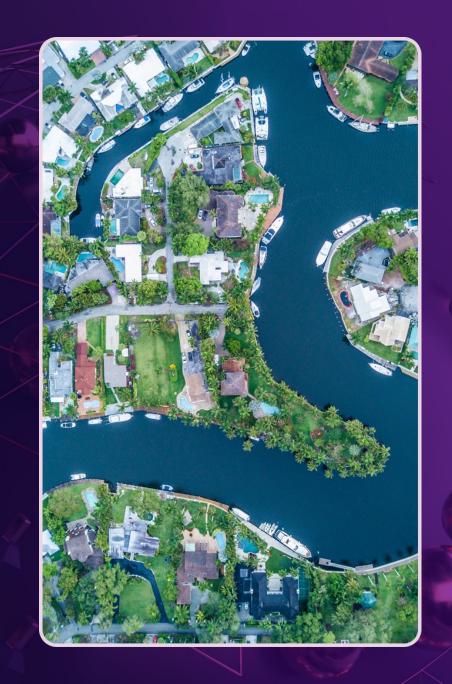
#### Business Intelligence

Creates reports, dashboards, and self-service analytics capabilities across the organization - complete transparency into operations.

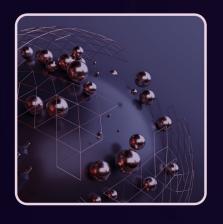
Transparent high quality timely updated portfolio and asset data for analysis and performance improvement BENEFITS

# Real-time pinpoint targeting

The ability to target in real-time and on a property-by-property basis sets us apart from both private and institutional investors of all residential asset classes, who are typically limited to acquiring or developing larger projects in one focused geographical area and are hence exposed to the significant risk associated with that strategy.



### The future of real estate sourcing



The sourcing software is just the first step towards Bricksave cementing its position at the forefront of US real estate investment insight.



Over the coming months the software will be continually updated and features enhanced based on user feedback and accuracy analysis as more asset performance becomes available.



Data sources will be expanded to include more nuanced market indicators via strengthening exclusive partnerships with data providers.



Development has already begun of a postcode-level risk and classification segmentation system based upon similar principles.



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